

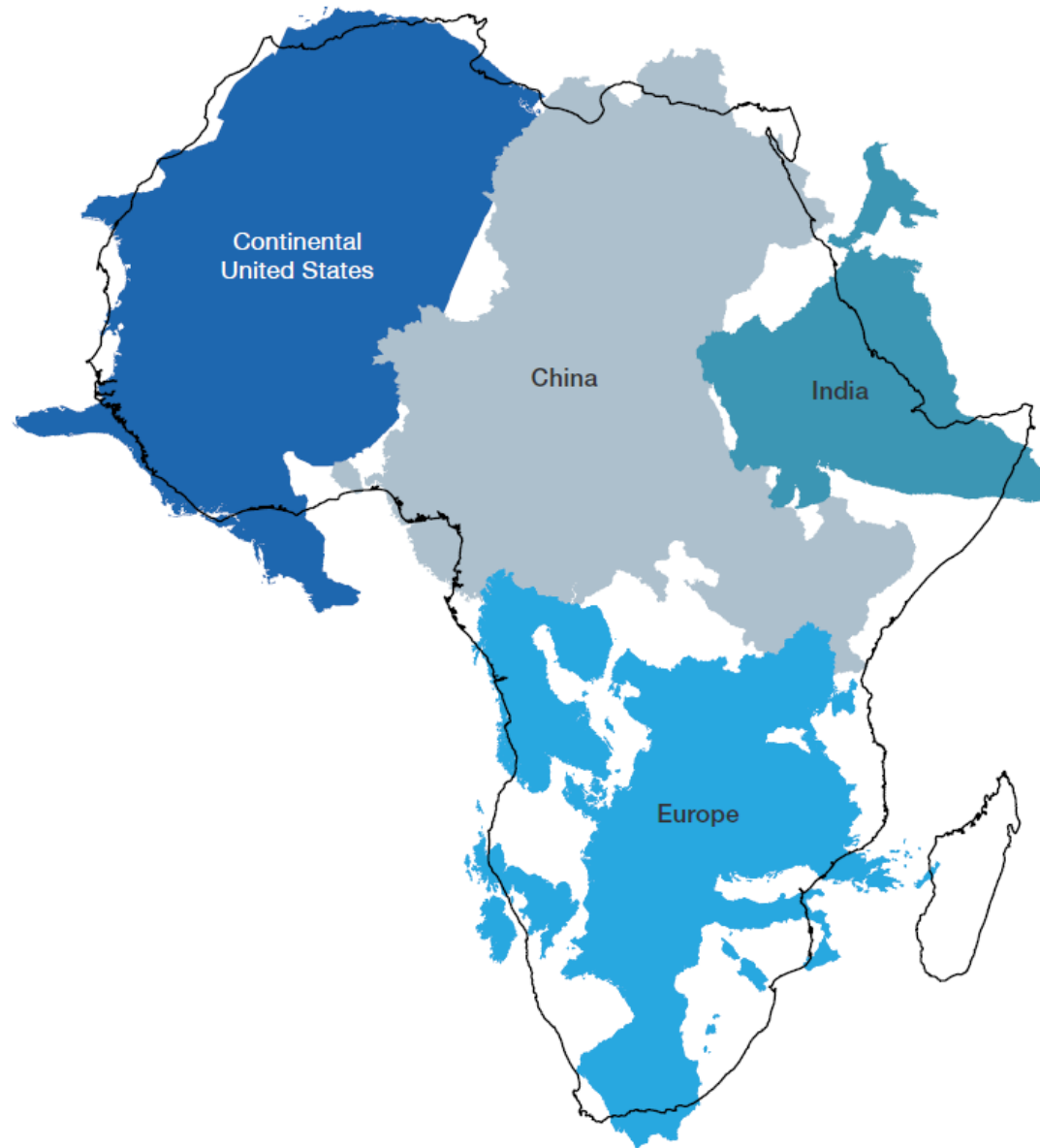
# Presentation – RC Genève International

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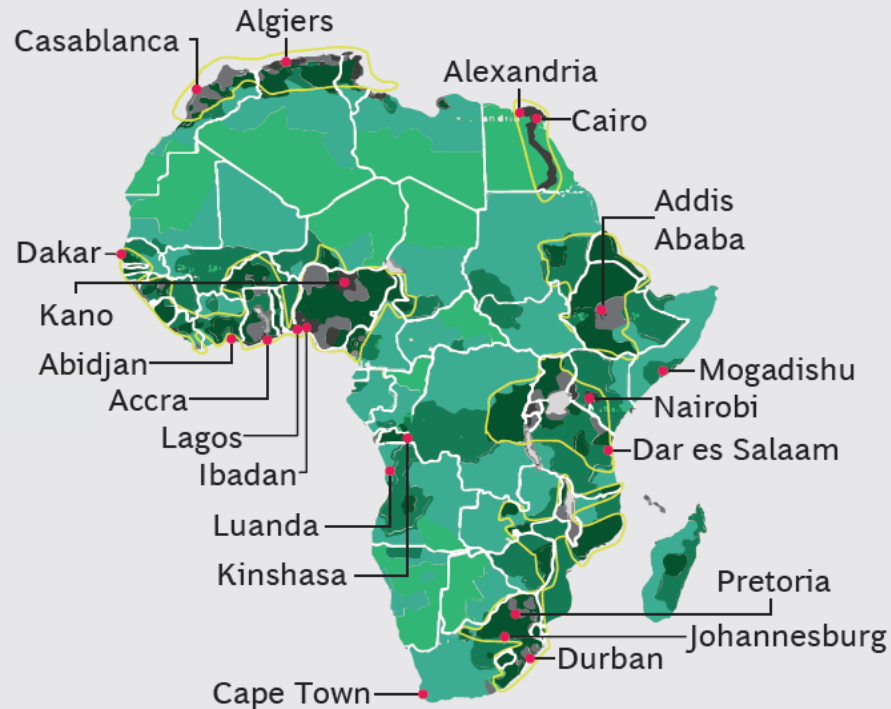
January 2019

## Africa Is Huge, Complex...

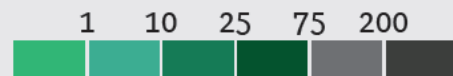
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## ....And Physically Fragmented



Persons per km<sup>2</sup>



● Cities with populations over 4 million

**Sources:** Encyclopedia Britannica; Flight Search Engine; BCG analysis.

<sup>1</sup> Includes countries from Central America and the Caribbean.

### CONTINENT

Africa



4,100



12

Europe



1,300



3

North America<sup>1</sup>



2,200



5

South America



3,400



7

East Asia

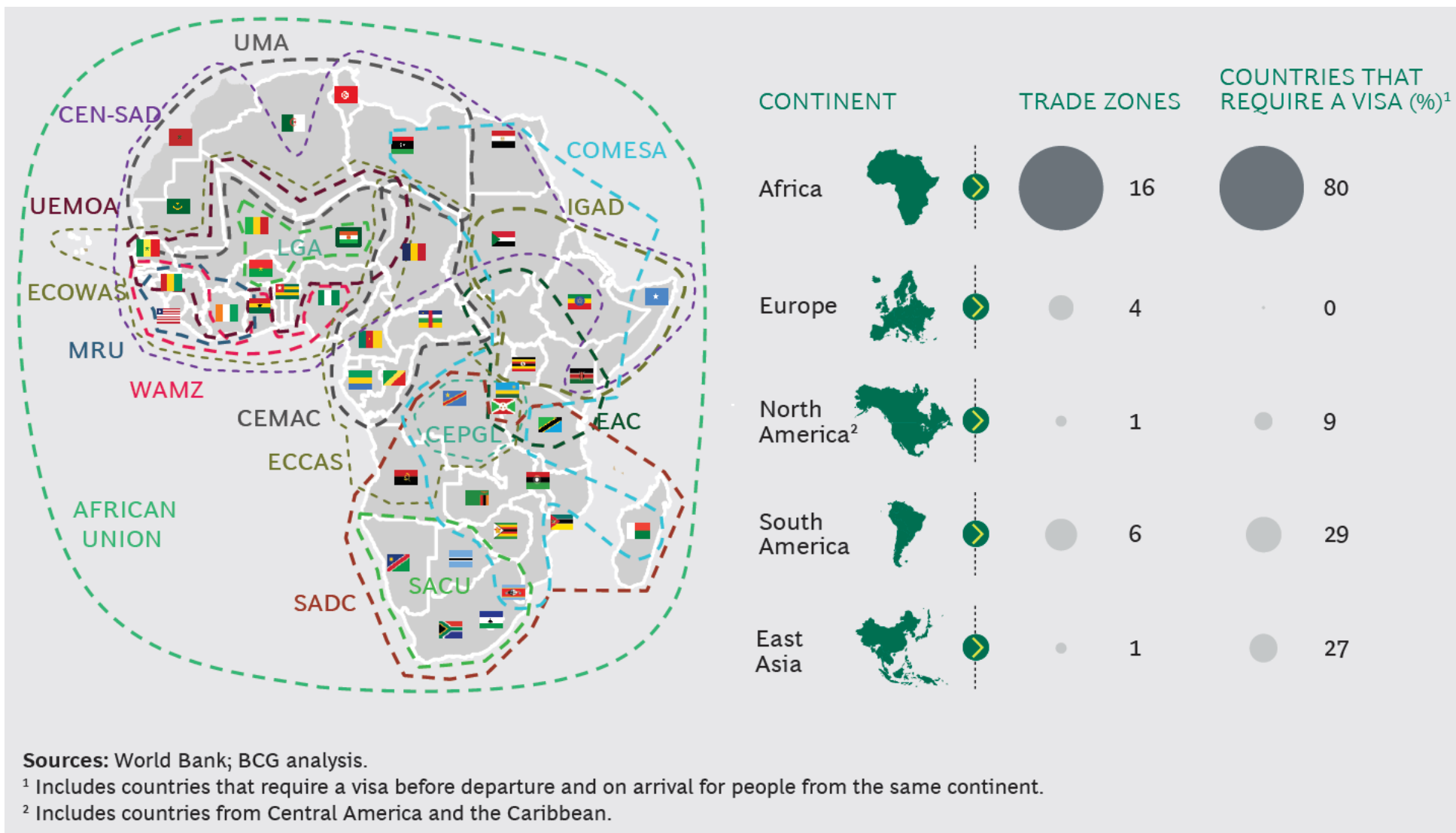


3,700

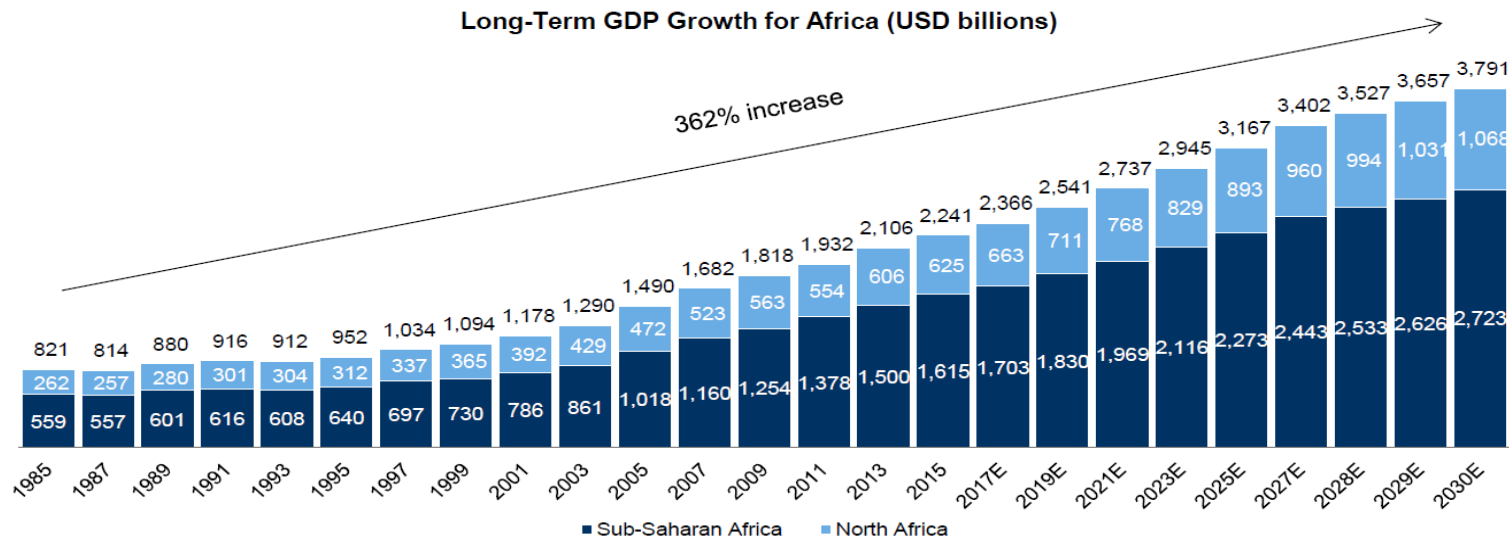


7

# Integration Still WIP



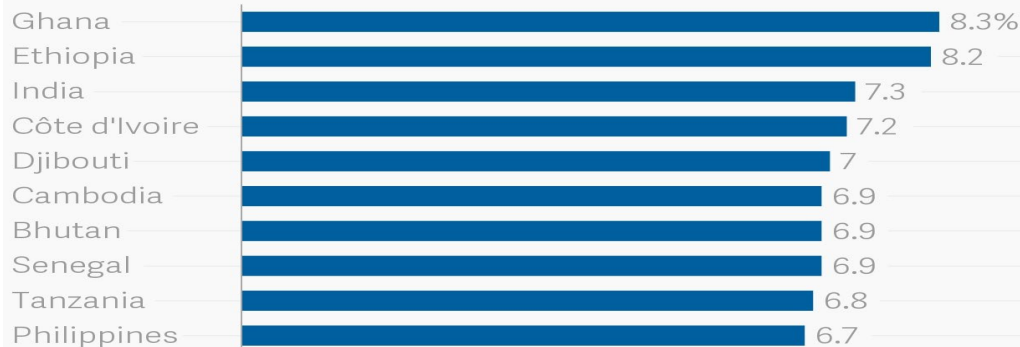
# There is Growth!



After relatively poor economic performance in the 80s and 90s, Sub-Saharan Africa has tripled since 2000

## The top 10 fastest growing economies in 2018

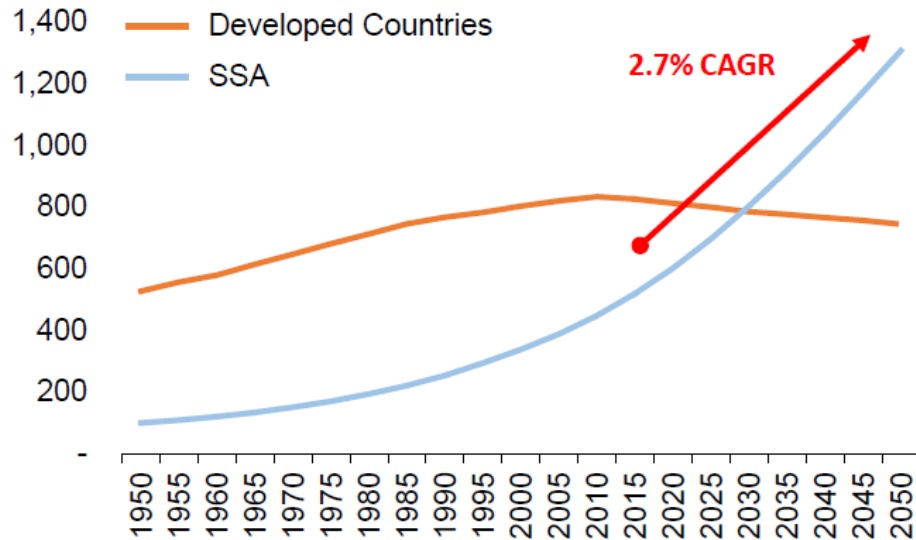
Real GDP growth at market prices



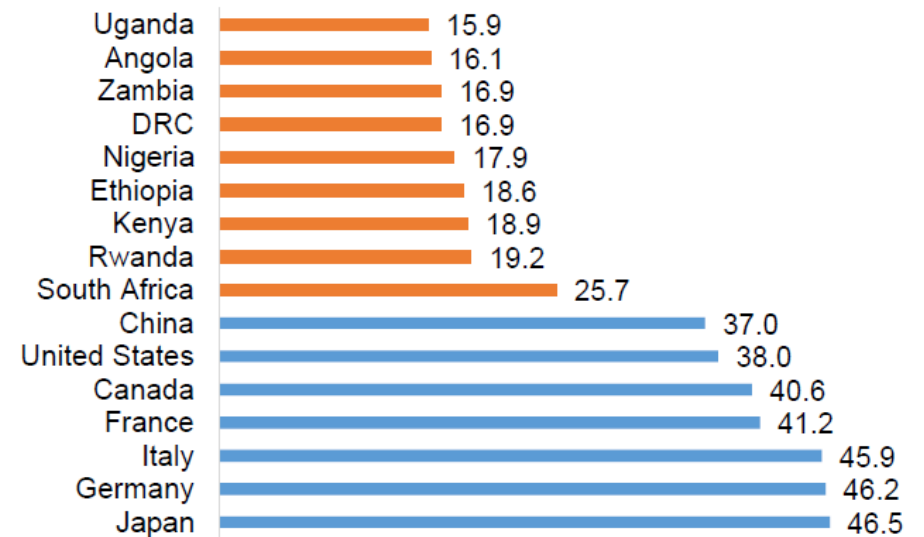
6 of the 10 fastest growing economies are in Africa

# Favourable Demographic Trend

**By 2050, S.S.A. will have 1.3 billion working-aged people<sup>(4)</sup>**  
Working-age population (millions)

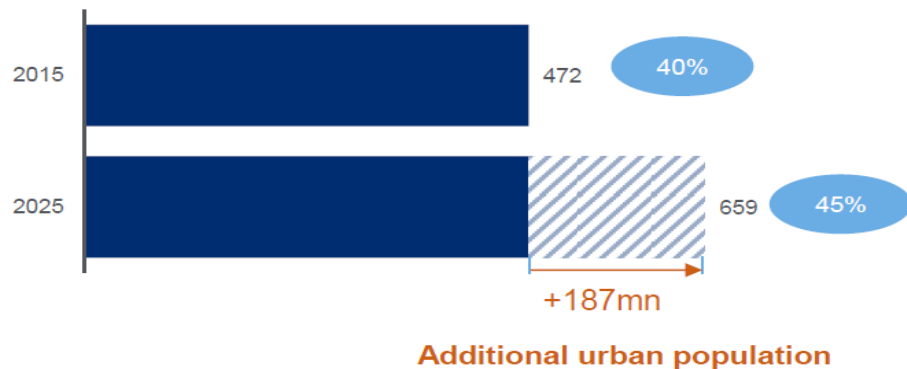


**Median Age in 2015<sup>(4)</sup>**



## Urban population

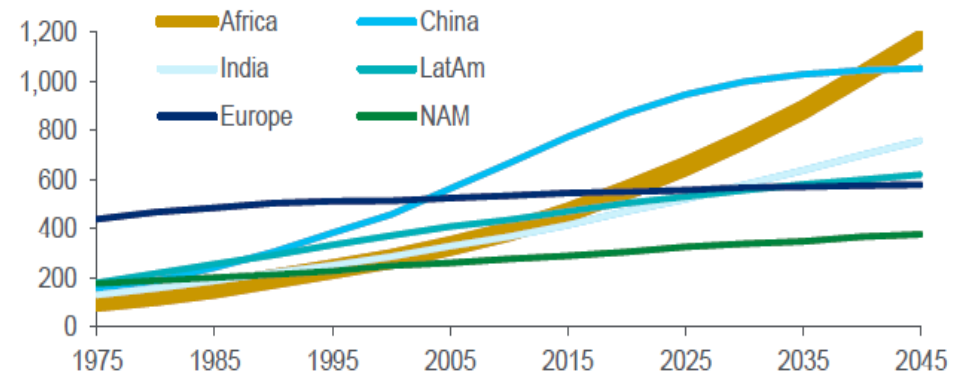
(size of urbanized population in millions of people)



% Urban population as a % of total population

## The world's fastest urbanizing region

(size of urbanized population in millions of people)



## Buy-Side

## Sell-Side

### Principal Investment

- Deploy own capital on a standalone or within a syndicate:
  - Africa Focus
  - Sectors: Consumer Goods, Consumer Services, Financial Services, Real Estate



- Various Real Estate Investments in Côte d'Ivoire, Kenya and France (High Yields, Crowdfunding, Land)

### Investment Advisory

- Agreements with corporates, family offices and institutional investors to source, execute and monitor direct investments on a deal-by-deal basis.
- Typical services:
  - Investment strategy consulting
  - Deal sourcing
  - Due diligence
  - Deal processing
  - Post-deal monitoring

### Rainbow Platform

- In partnership with **Rainbow Unlimited GmbH**, we help reputable African companies and promoters raise capital (both debt and equity) for expansion and development of projects across the continent.
- Typical services:
  - **Project appraisal:** we provide independent strategic advice on project merits, financial structure.
  - **Capital raise:** we leverage our extensive network of investors to recommended investment opportunities and provide adequate support to our client from initial introduction until deal closing.