


**SPEAKER FORM**

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| <b>First name</b>            | Cheryl D.   |
| <b>Last name</b>             | Hicks   |
| <b>Picture</b>               |    |
| <b>Title</b>                 | Executive Director  |
| <b>Establishment</b>         | Toilet Board Coalition  |
| <b>Establishment Profile</b> | <p>Founded in 2014, the Toilet Board Coalition is a global, business-led coalition of leading companies, social investors, sanitation experts and non-profit organisations that aims to develop commercially viable, sustainable and scalable solutions to the sanitation crisis. It is the world's first multi-discipline coalition focused on delivering business solutions for sanitation delivery to low income consumers to help achieve SDG Goal 6, universal access to sanitation - We can't wait!</p> <p>We have created a business Accelerator dedicated to supporting sanitation business models that have the greatest potential to improve hundreds of millions of lives. We are innovating at all levels to find new paths that accelerate the pace of change. We call it the Toilet Accelerator.</p> <p>The TBC Toilet Accelerator has launched its first cohort in January 2016. Each year, up to 12 businesses will be selected for a 6-12month program of access to world class mentors from across the Toilet Board Coalition member organisations, dedicated to accelerating business models, co-innovating solutions, and providing access to the investment and partnerships that will enable scale.</p> |
| <b>Biography</b>             | <p>I am a sustainable development professional with 20 years of experience advising investment, corporate, government, international organisations and civil society leaders globally.</p> <p>Specialty areas include sustainable investments from private equity impact investments to corporate investments in value chains and integrating sustainability criteria into CAPEX and M&amp;A strategies; global financing strategies for green growth; sustainable consumption, production and lifestyles strategies for governments and consumers; sustainability-driven innovation strategies for multi-national corporations and SMEs; multi-stakeholder process design and public private partnerships facilitator; sustainability valuation, impact measurement and reporting -- with particular interest in emerging and frontier markets.</p> <p>My current objective is to leverage my global sustainable investment and corporate sustainability expertise, matched with a strong global multi-stakeholder network, to scale sustainable development solutions that improve lives, livelihoods and the environment across developing, emerging, and frontier markets.</p>  |

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|                             | <p>I value: disruptive advancement; leading edge thinking; results-oriented; a global view; positive and can-do spirits.</p> <p>I am Canadian and throughout my career I have worked and lived in Australia, Canada, Colombia, France, and South Korea - and collaborated with global teams in Brazil, Chile, China, Ghana, India, Indonesia, Kenya, Mexico, Mongolia, Peru, The Philippines, South Africa and Turkey. I am currently based in Geneva, Switzerland, since 2004.</p> <p>I am a co-founder of CSR Geneva and Sustainable Finance Geneva, a frequent speaker and writer on sustainability and in 2010 delivered a TED talk at TEDx Geneva on: The Power of Networks in Advancing Sustainable Development.</p> |
| <b>Presentation content</b> | The Toilet Board Coalition – potential cooperation with Rotary International   |