


SPEAKER FORM – FRANCESCO PISANO

First name	Francesco
Last name	Pisano
Picture	
Title	Director, UN Library Geneva and Chairman, UNOG Cultural Activities Programme.
Establishment	United Nations
Establishment Profile	<p>The United Nations is an international organization founded in 1945. It is currently made up of 193 Member States. Due to the powers vested in its Charter and its unique international character, the United Nations can take action on the issues confronting humanity in the 21st century, such as peace and security, climate change, sustainable development, human rights, disarmament, terrorism, humanitarian and health emergencies, gender equality, governance, food production, and more.</p>
Biography	<p>Francesco Pisano is an expert in international affairs with a professional background in humanitarian affairs, risk management, and research on knowledge systems. He has an academic background in international relations with a specialisation in diplomatic studies and conflict resolution, and law with a focus on public international law.</p> <p>He joined the United Nations in 1993 where he took positions of increasing responsibility with the UN Department of Humanitarian Affairs, its Division for Disaster Mitigation, then with OCHA as Senior Officer. He served as Director of Research, Technology Applications and Knowledge Systems at the UN Institute for Training and Research (UNITAR) where he was also the Manager of UNOSAT (the Operational Satellite Applications Programme) from 2007 to 2012. Since 2016 he directs the UN Library Geneva, a centre for research and knowledge exchange established in 1919, and the Cultural Activity Programme of UNOG, a space dedicated to cultural diplomacy and international outreach.</p>
Presentation content	<p>Cultural Diplomacy may best be described as a course of actions, which are based on and utilize the exchange of ideas, values, traditions and other aspects of culture or identity as soft power to strengthen relationships, enhance socio-cultural cooperation, promote national interests and beyond. In an increasingly globalized, interdependent world, in which the proliferation of mass communication technology ensures we all have greater access to each other than ever before, cultural diplomacy is critical to fostering peace & stability throughout the world.</p>